

# CHESS Summer Evaluation 2010

C.H.E.S.S.

CHAPELTOWN & HAREHILLS EXTENDED SUPPORT SERVICES  
MAKING THE RIGHT MOVES FOR OUR FAMILIES



## **Evaluation of C.H.E.S.S Activities**

### **Introduction**

C.H.E.S.S comprises of the two neighbourhoods; Chapeltown and Harehills. The Cluster consists of 6 schools and 4 Children's Centres and has some strong integrated partnerships with local VCF organisations and statutory organisations.

The cluster have a large demographic of families who fall within the most deprived areas of the country – these are known as Super Output Areas (SOA). Some even fall below the 2% most deprived category.

The area also has a relatively high proportion of BME communities which are rapidly changing transient community. Crime rates and people seeking employment, accompanied by poor levels of health are all higher than average compared to both national and citywide data. The cluster is extremely complex with a high number of families who may be classed as 'disadvantaged'.

Consultations with children and young people across C.H.E.S.S indicated a strong urge to take part in a range of activities from arts and crafts to trips. The aim of the CHESS cluster is to increase participation in hard to reach groups including;

- Children and Young People living or going to school within the 10% most deprived areas in C.H.E.S.S
- Children and Young People who qualify for free school meals (FSM)
- Children and Young People who are currently undergoing CAF
- Children and Young People who are currently on a care, family or child protection plan
- Migrant worker families
- Asylum Seekers and refugees
- Looked After Children (LAC)
- Gypsy Roma Traveller Children and Young People
- Young carers



## **Funding**

The Activity Fund is funding the activities throughout the cluster (from April 2010 – August 2011) and is part of the Government's commitment to extended services in schools and the community in which they sit. As part of its extended services offering, every cluster should offer a comprehensive range of exciting, high-quality out-of-hours activities to its children and young people.

C.H.E.S.S has arranged the funds accordingly so the money is split. The fund has been split into three separate amounts. There is one amount for the Core Offer Coordinator to utilise for out of school activities and holiday programmes, another amount has been gifted to schools for provision at their individual school to allocate towards activities and a further amount which VCF organisations and schools can apply for, for activities.

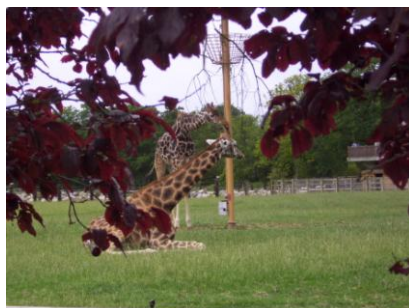
## **Summer Programme Overview**

Summer 2010 within the CHESS Cluster was very busy, with nearly 300 places booked on activities across Chapeltown and Harehills (please see fig 1.3). This is a great improvement from last summer, when only 114 places were filled.

The activity fund has produced a wealth of opportunities, which included being able to commission work and employ play workers to support activities. The selection of activities on offer were a variety of the arts and sports, including 10 art and messy craft sessions, 3 afternoon football camps, 5 graffiti workshops and 2 family trips.

Targeted places were also available on U Can Shine Summer Camps, Leeds Utd Football Camps and Multi Sports Camps which were held at Thomas Danby and Fearnville sports Centre respectively.

A charging policy was in place this summer, this was part of the sustainability aspect of the Activity Fund. Prices for general sessions were £1, specialised activities such as graffiti were £2 and trips were £5 per person. Places were also available for targeted children and young people which were free or subsidised.



Partners that C.H.E.S.S worked with and are currently working with are Chapel Allerton Children's Centre, Chapelton Children's Centre, Harehills Children's Centre, Community Sports Officers and Feel Good Factor. The locations and venues which were utilised throughout the summer worked well and will be used in future school holidays.

**Promotion and Marketing**

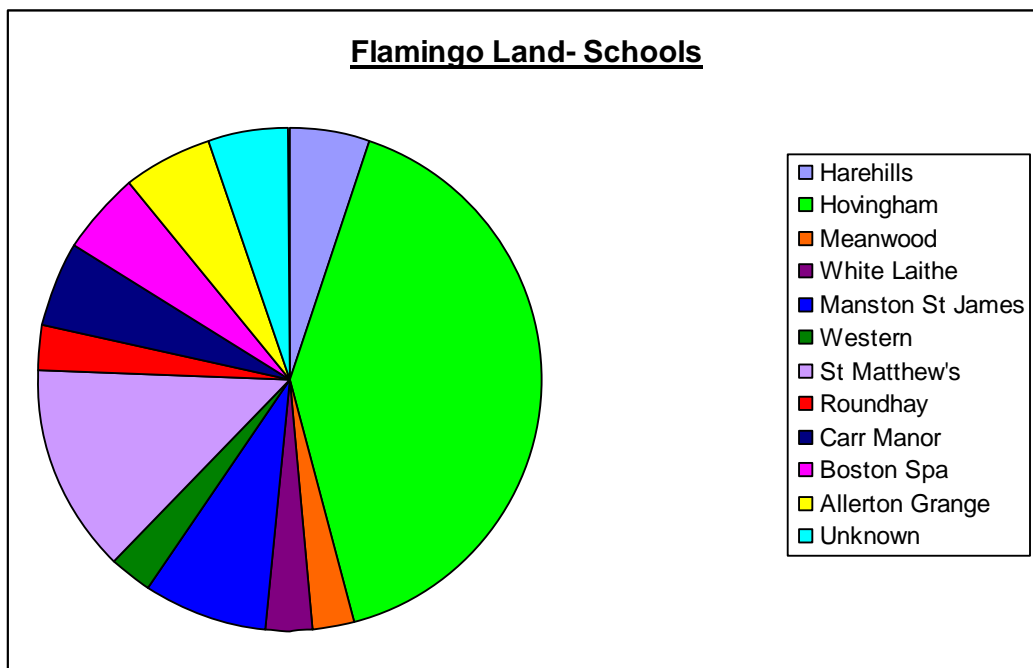
Promotion and marketing was used heavily pre summer through the Breeze website and a cross cluster booklet which incorporated CHES, Networks and NEXT clusters. The booklet was distributed through schools, in libraries and other community spaces.

Each child throughout the cluster also received a Breeze card, this was subsidised by the Activity Fund at a rate of only 11p per child. This was a huge piece of work the clusters undertook and it was a gamble on whether or not VCF organisations would respond to the request to upload the information independently. Many of the providers did and the information was uploaded without too much difficulty. Sign posting of activities and targeting of places was also carried out in order for the most disadvantaged children and young people to access the activities.

**Data Collection**

Below is a selection of charts and bar diagrams which explain different statistics throughout the summer.

**Fig 1.0** -Pie chart shows percentage of children and young people who attended Flamingo Land and what schools they currently attend.

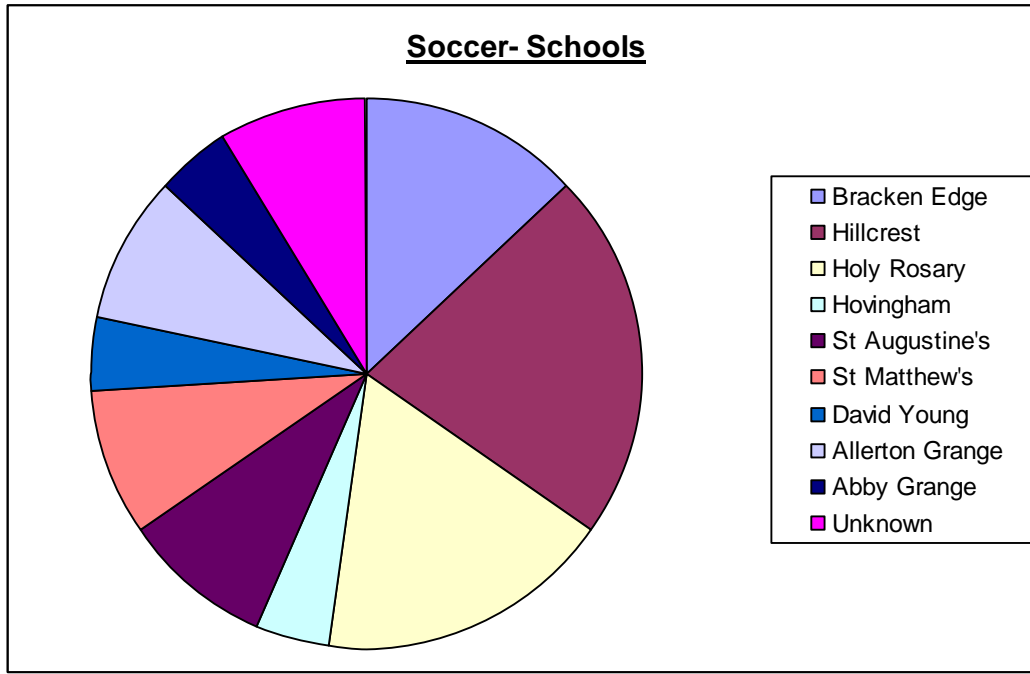


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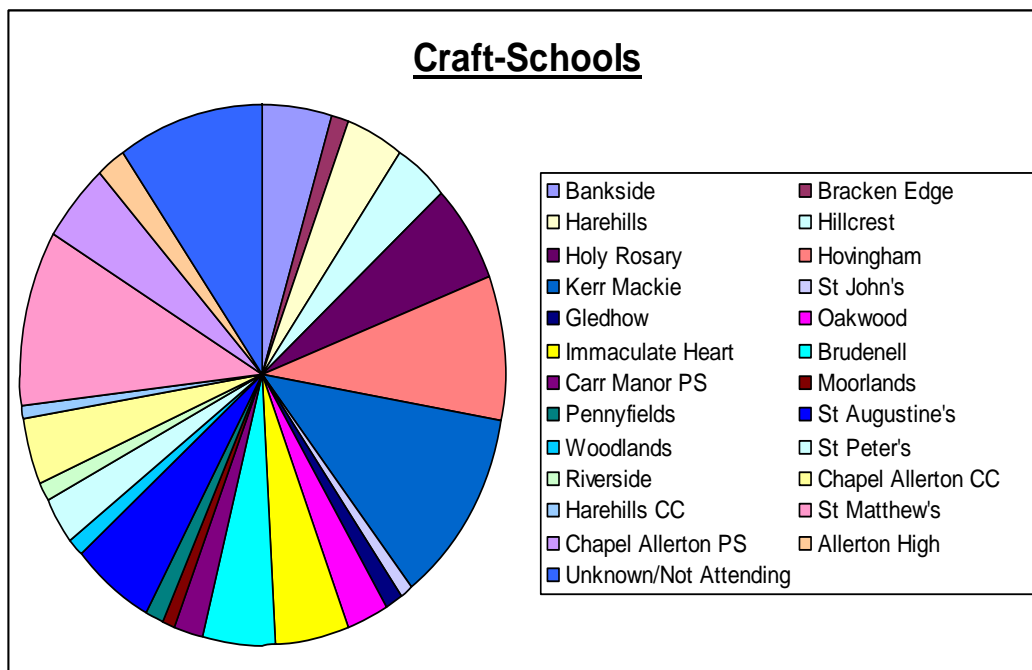
1.0

shows the highest proportion of children and young people attending this trip attend Hovingham primary. A high proportion is also seen from high schools in the locality. This is due to it being a family trip and therefore siblings came together.

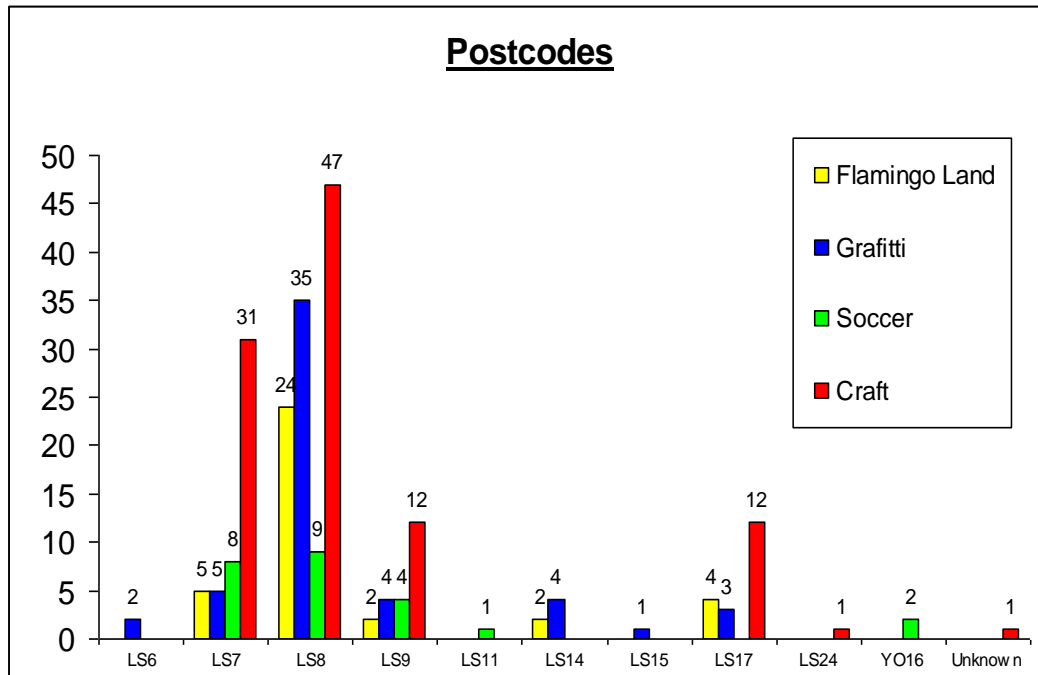
**Fig 1.1** -Pie chart shows percentage of children and young people who attended Soccer camp and what schools they currently attend.



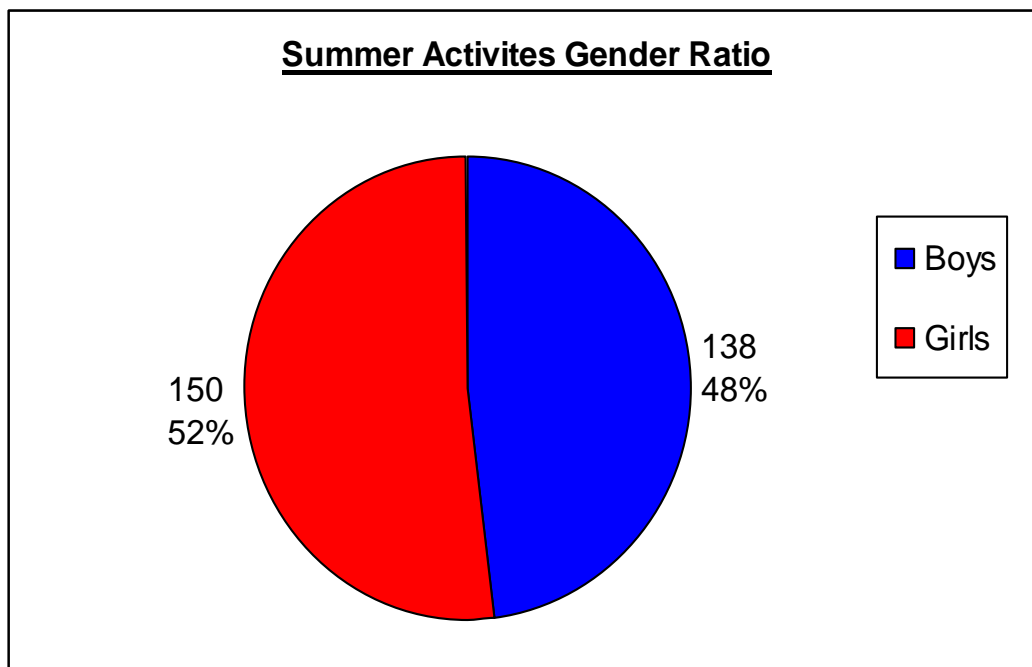
**Fig 1.2** Pie chart shows percentage of places filled at creative crafts and what schools they currently attend.



**Fig 1.3** - Graph shows a selection of the main activities and postcodes from where the children and young people came from.



**Fig 1.4** Pie chart shows percentage of boy/girl split who attended activities.



## **Evaluation and Monitoring**

The whole of the summer went very well and future programs can be built on the effective planning and coordination of this summer's activities.

The feedback received from the booklet and breeze website was immense and it was very well received from children, young people and adults alike, although small amounts of information were missing or not actually placed in the booklet. This should not happen again if possible as people were misinformed about particular activities. A different printer has now been sourced to avoid any of the snags again.

As well as the Breeze campaign, families, children and young people were signposted to activities with direct communication and flyers for some individual activities through school and community contacts. This worked well and a variety of targeted children and young people were successfully booked on the most popular activities without any confusion.

The range of providers used was of a very high standard and existing partnerships were strengthened through a community emphasis which was placed on certain activities. An example of this was when C.H.E.S.S joined up with Youth Service and hosted a community trip to Flamingo Land. C.H.E.S.S facilitated the family bookings in where there were 25 places per coach available and Youth Service facilitated the children and young people bookings, which there were 20 places per coach available.

The graffiti workshops and the family trips were the most popular, with both being heavily oversubscribed. The creative crafts and messy sessions were also well attended at Chapeltown Children's Centre, but did not seem to work at Chapel Allerton Children's Centre. The craft sessions had a variety of activities including t-shirt design, biscuit decoration and painting which were available to try each week. These sessions also had a different theme each session, enabling each child and young person to take the items home they had created each week.

The partnerships with the Children's Centres and Youth Services have worked extremely well and future work is currently ongoing to establish a strong integrated approach.



## **Next Steps and Future Activities**

The Activity Fund is a short term amount of funding which will have to be use pre August 2011 otherwise it will have to be returned. Although this may seem like a negative aspect it has brought some benefits as C.H.E.S.S has received some match funds due to part funding some activities. C.H.E.S.S also received funds from money which was collected in from activities that have taken place. This will enable the cluster to become more sustainable, thus allowing longevity and the ability to carry on delivering high quality out of hour's activities post August 2011.

Marketing of activities will still be produced through a cross cluster booklet and the breeze website. Additionally, C.H.E.S.S is looking to develop its own website this will enable families, children and young people to access up to the minute information. The information on the website will include service providers, information on cluster events/activities and information on the background of the cluster.

Leopold Street Green Space is one venue which is starting to be utilised and will make a difference to the longevity of C.H.E.S.S. A firm booking procedure is now in place through the extended services team and the space can be hired out to anyone with relevant ABC protocol.

Leopold Street Green space has been used on several occasions over the summer term and during the summer holidays. Events and sessions that have been held on the space included an inter schools cricket tournament, a whole school community picnic, a family day - organised by Chapeltown Children's Centre and a community fun day which was organised by The Intensive Family Support Team. Bookings are expected to increase in the short term this will also bring in funding to C.H.E.S.S, as any private provider who wishes to use it will be charged on either a ½ day or full day rate.

Activities are currently ongoing and by November 2010 C.H.E.S.S and Networks will have developed a comprehensive cross cluster programme of activities. These activities will take place locally for children and young people to access. Activities already planned include arts and crafts sessions in local libraries, a fencing club, football sessions and graffiti workshops.





**Notes Page**